

GEORGE FRANKLIN IS AN AUTHOR & SPEAKER

George Franklin has worn a lot of hats in his career. Lawyer, Lobbyist, Businessman, Candidate, Author, Speaker ...



George Franklin is a lawyer and former Vice President of Worldwide Government Relations for Kellogg Company. He has held numerous positions in and out of government including Member of the Industry Sector Advisory Committee on Consumer Goods of the U.S. Department of Commerce, Member of the U.S. Department of Agriculture Human Nutrition Advisory Committee, Chairman of both the State Affairs Committee and the Washington Representatives Group of the Grocery Manufacturers of America and Chairman of the American Frozen Food Institute.

In addition to having testified before Congress as the representative of the food industry, he has served as Chairman of the Board of Trustees of Western Michigan University and had his own weekly radio segment called “Ask the Lobbyist.” He is also President of Franklin Public Affairs LLC.

In 2014 George published his first book *Raisin Bran and Other Cereal Wars*. A go-to source for anyone interested in learning more about the complex and stimulating confluence of business, law, lobbying and politics; “Cereal Wars” provides unique insights into the widely misunderstood role of corporate government relations and how it affects public policy.

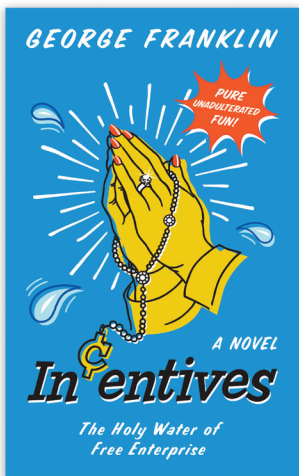
In 2018 George was a Democratic candidate for Michigan’s 6th Congressional District in the U.S. House. While he lost the primary, he survived to write about it with humor and insight in his latest book *So You Think You Want to Run for Congress* - published in 2019.

In 2020 he published his first novel *Incentives*. A humorous look at the world of economic development, *Incentives* is an uproarious, entertaining, comical story of the hypocrisy which permeates public policy today.

SPEAKING

George speaks on a number of topics, including his books, business and politics. An engaging speaker, he excels at connecting with his audience through humor, a great story-telling style and expert knowledge of the politics of business and vice versa. Please contact George for more information on setting up a speaking engagement or presentation.

He can be reached at:
George@GeorgeFranklinAuthor.com



INCENTIVES

The Holy Water of Free Enterprise

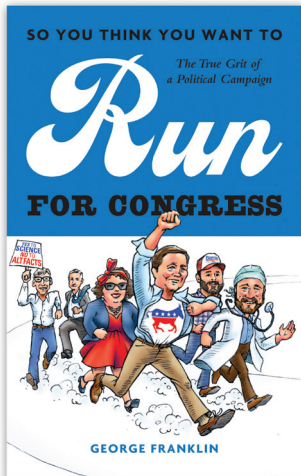
George Franklin takes a humorous look at the world of economic development with politicians, corporations and a cast of rogue characters all wallowing in the government trough in the name of capitalism and free enterprise. *Incentives* is a book of pure unadulterated fun filled with laugh out loud moments. It is an uproarious, entertaining, comical story of the hypocrisy which permeates public policy today. Nothing is sacred and everybody and everything is fair game.

Fans of Carl Hiaasen and Christopher Buckley will love Incentives!

FOR REVIEW COPIES, MEDIA OR EVENT INQUIRIES, CONTACT:

George Franklin | Author & Speaker
George@GeorgeFranklinAuthor.com

George speaks on a number of topics, including his books, business and politics. An engaging speaker, he excels at connecting with his audience through humor, a great story-telling style and expert knowledge of the politics of business and visa versa. Please contact George for more information on setting up a speaking engagement or presentation.



SO YOU THINK YOU WANT TO RUN FOR CONGRESS

An Unvarnished Chronicle of Campaigns and Campaigning in the Era of Trump

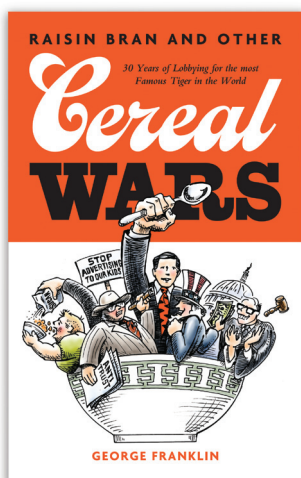
A first-hand account of what motivates someone to run for political office and the demands of mounting a major congressional campaign. Fundraising, personal attacks, petty politics and the sometimes absurdity of a political undertaking are all detailed in this humorous and informative narrative on the state of elections today. A must read for anyone interested in or contemplating a run for elective office at any level.

REVIEWS FOR FOR “SO YOU THINK YOU WANT TO RUN FOR CONGRESS”

“... George Franklin’s account of his unlikely run for Congress nails it – the call to service, the emotional roller coaster, impact on family, and the nitty-gritty trials and tribulations of a high-stakes campaign. George methodically walks us through what it’s like to be the “man in the arena.” – *Mark Schauer, Former Representative for Michigan’s 7th District*

“... The author spins a good yarn, so the pages almost turned themselves. Political books can be hit or miss, but this one deserves more than a “fair shot!” – *Michael J. McCrann*

“An engaging and often humorous chronicle of a candidate’s run for Congress.... – *John D. Breen*



RAISIN BRAN AND OTHER CEREAL WARS

30 Years of Lobbying for the Most Famous Tiger in the World

Powerful corporate interests use their lobbyists to wield influence. They impact our daily lives, but who are they and how do they operate? In this tell-it-like-it-is casual narrative, the reader gets an inside look at the life of a corporate lobbyist from someone who lived it. The book takes you from fundraisers, to the halls of Congress, to the White House and on to China, South Africa and Mexico with a stop at ground zero just days after 9/11.

REVIEWS FOR “RAISIN BRAN AND OTHER CEREAL WARS”

“The book offers an unusually candid – and entertaining – portrayal of the central role lobbyist play in policymaking” – *Politico*

“Franklin has spun a humorous and captivating tale that weaves politics, history and business into a surprisingly readable book” – *Kalamazoo Gazette*

GEORGE FRANKLIN IS AN AUTHOR & SPEAKER

Humor. Personal Stories. Anecdotes. Be prepared for an enlightening and enjoyable presentation!



SPEAKING

George speaks on a number of topics, including his books, business and politics. An engaging speaker, he excels at connecting with his audience through humor, a great story-telling style and expert knowledge of the politics of business and vice versa.

PAST APPEARANCES INCLUDE:

University of Michigan
University of Georgia
Princeton University
Albion College
Michigan State University
Western Michigan University

Numerous Radio Talk Shows and Public Radio
Book Clubs
Service Clubs
Economic Development Organizations
Church Groups
Political Clubs and Think Tanks

CONTACT INFORMATION

Please contact George for more information on setting up a speaking engagement or presentation. He can be reached at: George@GeorgeFranklinAuthor.com